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TZOHAR

Life-Changing Impact • **Annual Report**



05 | Bar & Bat Mitzvah



06 | Jewish Marriage



08 | Shorashim



10 | Prenuptial Agreements



11 | Tzohar for the Bereaved



12 | Jewish Holidays



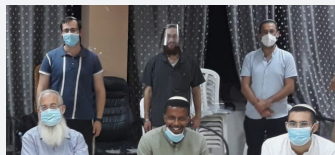
14 | Kashrut



15 | Center for Jewish Ethics



16 | Tzohar Through 120



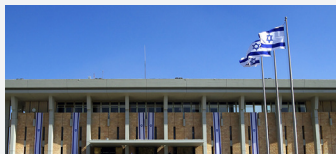
17 | Pastoral Training



18 | Volunteer Empowerment



19 | Shabbat on Israel Trail



20 | Change can happen now!



21 | Facing Forward



22 | Tzohar Budget

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Dear Friends,

Throughout the year 2021, Tzohar focused on long-term issues that will define Israel's future. It was a year of remarkable success and achievement.

For many years we have advocated for major changes in the realm of Kashrut supervision in Israel, having established Kashrut Tzohar as a model of how a transparent, ethical Kashrut supervision body should look and operate.

In October of 2021, the Knesset passed the new Kashrut Law, based upon the bill developed with Tzohar's assistance. This law paves the way for the excellence and trustworthiness in Kashrut supervision that has been Tzohar's vision all along. It's therefore particularly impressive and important that our approach has been embraced and internalized in ways that will now benefit all of Israel – as well as the Diaspora.

In the area of conversion to Judaism in Israel, we feel similarly thankful to be viewing progress with new reforms that reflect the vision of Tzohar. The Israeli government recently approved the conversion bill, and there is a good chance that it will soon pass in the Knesset. This law will be a life-changing one for thousands of immigrants to Israel, welcoming them with love into the Jewish People. In fact, every one of Tzohar's programs has a life-changing impact, and that is the theme of this Impact Report.

As you read through this document, you will note how dramatically Israelis' lives and sense of Jewish

identity have been changed for the better by what Tzohar does - and particularly by the way that Tzohar does it. Tzohar, once a young organization with an original, yet unproven, vision, is now a pivotal force for change within Israeli society. So many Israelis now understand that Judaism does not need to be coercive to be authentic.

Every one of our programs delivers the message of open-ness, a loving approach, and a deep commitment to enable all Israelis—regardless of where they stand on the spectrum of religious observance—to access the beauty and meaning of Jewish tradition.

But there remains so much more to do. As you will see from this Impact Report, Tzohar is constantly innovating, continually finding new ways to further our goals.

The crucial component here is you as our valued supporters. You understand the critical importance of what we have done, and what we still need to do. Perhaps most importantly, you inspire us. Your sharing of our vision propels our accomplishments.

We wish you good health and prosperity this year. Together we can continue to fulfill that vision with which Tzohar began—to ensure that every Israeli Jew find his and her way to gain access to the great spiritual and ethical treasures of our Jewish tradition.

Sincerely,

Rabbi David Stav, Founder and Chair
Rabbi Dr. Moshe Beeri, CEO
Rabbi Boaz Genut, Director of Resource Development

Board of Directors

Madelaine Black
Kim Efrat
Alan Gelman
Nadav Kidron
Joel Koschitzky
Moriel Matalon
Eyal Shekel
Reuven Sherwin

Tzohar's mission Tzohar's mission is to foster a vibrant and inspiring Jewish identity in ways that can guarantee the Jewish future of the State of Israel. Tzohar provides an array of Jewish lifecycle programs and services for hundreds of thousands of Israelis every year. Tzohar shapes Jewish life in Israel through advocacy and legislation and cultivates an influential and responsive religious Zionist leadership. With over 1,000 volunteers and a firm commitment to Jewish Law, Tzohar is a socially conscious movement securing an ethical, inclusive, and united Jewish society.

In 2021, major initiatives arising from our mission became legal realities in Israel. As a result of this, and as an outcome of growing participation in our programs, Tzohar has become a 'brand name' in the country, as a synonym for life-changing spiritual and ethical impact. This report provides a window into how this impact happens in each of our programs and initiatives.

Bar & Bat Mitzva

Many Israeli families live with a desire to access Jewish tradition in a non-coercive, non-judgmental way. Therefore, as part of the preparation for the Bar or Bat Mitzvah, this program offers the entire family a sweeping scan of Jewish history, Jewish customs, and the relevance of Judaism to the modern world.

Tzohar understands that love for Jewish tradition must develop naturally, nurtured by knowledge and inspiration. The Project provides this nurturing via its specially-trained Bar/Bat Mitzvah mentors, each of whom understands how, gently and respectfully, to transmit our precious tradition to the young adults and their families.

Life-Changing Impact

The Bar & Bat Mitzvah program changes how families look at Jewish customs, how they understand the Jewish meaning of their son or daughter becoming a Bar or Bat Mitzvah, how they see themselves as a link in the chain of Jewish tradition, and even how Israeli society can benefit by greater exposure—in the special Tzohar way—to the traditions of the Jewish people.

Itai's Parents wrote us

Everything worked out like magic! The mentor you sent us was a charming young man. Kind, quiet, and with a smile, the connection between him and Itai was instantaneous. Itai absorbed enthusiastically the entire process of study and preparation. Itai really enjoyed the process, and we were also very pleased with everything. The event itself was led by the mentor and was laid-back, beautifully done, and moving. The reactions of our guests were generous—toward the ceremony, the Bar Mitzvah boy, and toward the mentor. We want to thank you for everything and we're sure that we'll meet in the future.



The Jewish Marriage Project

Everything in the preparation for marriage should be happy, optimistic, and positive. Yet, for so many who marry through the Israeli Rabbinate, this is sadly not the case.

Tzohar addresses this challenge through our Jewish Marriage Project. The difference begins with the marriage registration at Tzohar's new, state-of-the-art center in Tel Aviv, and continues to a meeting with an understanding and compassionate Tzohar rabbi in preparation for a ceremony according to both Jewish law and the wishes of the bride and groom. The rest of the process includes couples' counseling, and the wedding ceremony itself.

| Life-Changing Impact

Especially for secular couples, the special approach of Tzohar at each step of the way, the gentle and modern explanations of the Mikvah ceremony, getting to know a rabbi who listens and is empathetic, a couples' counselor who becomes a helpful friend—all of these change the way such a couple will respect and value Jewish tradition forever.

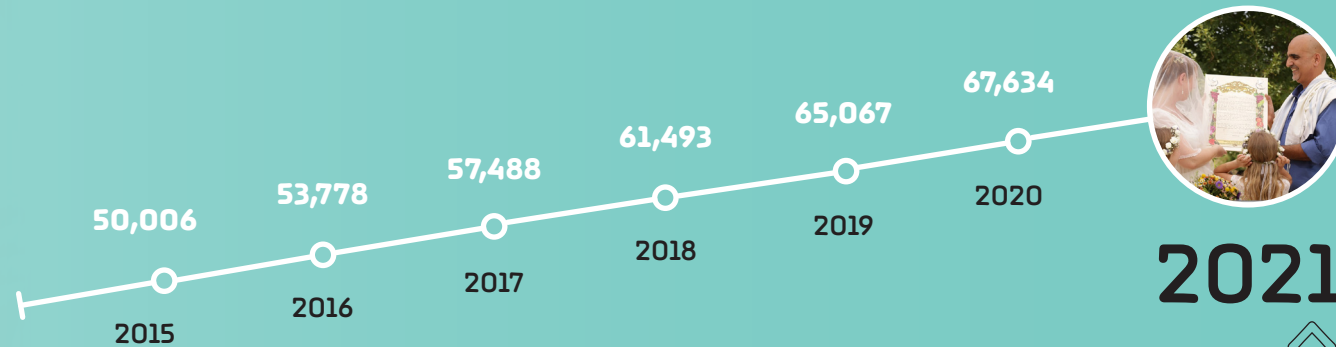
| Tzefi & Rotem wrote us

We always received quick and relevant answers to our questions. The bridal counseling was actually a 'couples' conversation' with the wonderful Revital and Erez. We felt that they 'saw' us and were not coming to lecture us. We felt that we were actually getting to know people who just wanted to give of themselves. The Tzohar rabbi really suited the Chuppah to us like a glove to a hand. He listened to us, and it was clear that it was important for him to get to know us. The Chuppah was exciting and meaningful, thanks to him. We are so glad that we chose to get married through you.



Total number of couples who used Tzohar's marriage services

71,934



3-10.10.2021

Tzohar had its busiest
-wedding week of the year
We performed no less than

186 weddings!

2021



170%

**Annual Increase
In Marriage Cases
Over 2020**

Shorashim

Israel is blessed with hundreds of thousands of immigrants from the countries of the former Soviet Union. However, a significant portion of these Olim came to Israel without sufficient proof of their Jewish origins, and, in many cases, they are not permitted to legally marry in Israel. For an individual to try to research his/her roots alone is almost impossible, as the process entails accessing documents deeply buried in their countries of origin.

Tzohar's Shorashim (Jewish Roots) Initiative has offices staffed by expert forensic researchers throughout Israel, in Ukraine, Russia, and—soon to be established—in Belarus. Shorashim has provided over 100,000 Jews with proof of their Jewishness, allowing them to marry and be full partners in Israeli Jewish society.

| Life-Changing Impact

Can there be anything more painful than, having left one's home country to join the Jewish people in Israel, to be told that you are not 'Jewish enough' to marry in the Jewish State? Shorashim was established for the purpose of righting this wrong, and has been very successful in doing so. The change in how these precious Jews feel, once they receive the 'stamp of approval' of their Jewishness, is a joy to behold. Not only can they now marry, but they now feel an integral part of Jewish culture and the Jewish traditions of Israel—a complete turnaround.

| Angelina Dementyeva wrote us

I would like to thank you and Rabbi Elimelech in particular for helping and supporting this process!
Very happy that we reached out to you and did it your way!
Hopefully this will help not only us but future generations.
We are grateful to you!





To date,
we have helped
105,935
people prove their Jewish roots.

In 2021



3,938 : **19,690**
Cases : People
proved : impacted

13 Shorashim branches across Israel

Akko
Ashdod
Ashkelon
Beer Sheva
Haifa
Jerusalem
Kiryat Gat
Lod
Modiin
Nahariya
Nof Hagalil
Rishon Lezion
Tel Aviv

4 Shorashim branches abroad

Kiev & Dnepropetrovsk, Ukraine
Moscow, Russia
Minsk, Belarus

Preuptial Agreements

By definition, nearly every marriage begins with love, joy, and optimism. Yet, we all know that what happens after the wedding can often be far less happy.

Sadly, taking twisted advantage of Jewish divorce laws, and, bitter about the marriage's dissolution, many husbands have either refused to grant their wives a Jewish divorce, or 'hold them up' for huge sums of money. This situation creates the aguna, or 'trapped wife' problem, in which the woman cannot remarry according to Jewish law.

In response, Tzohar crafted the Heskem Ahava (Agreement of Love) prenuptial document to protect both the husband and the wife from becoming trapped in an unhappy marriage, and prevents the aguna situation from happening. Thousands of couples have signed this agreement before their wedding, understanding that true love also must include the ingredient of realism.

| Life-Changing Impact

Divorce is a fact of life, and is very often deeply painful for all involved. But Tzohar's Heskem Ahava has successfully minimized any additional heartache, by ensuring that the break-up will be respectful and not vengeful. Because the document is halachically and legally sound, the agreement becomes part of their declaration of love from the beginning, knowing that, in the worst-case scenario, respect and dignity will prevail. Couples have expressed to us their appreciation that we have helped them avoid horrific and painful situations, should their marriage unfortunately dissolve.



+4,250
couples have signed
this agreement

Tzohar for the Bereaved

Upon the death of a loved one, family members need comfort. Tzohar provides what these families need at this critical time: a rabbinic professional, compassionate and trained in the art of offering comfort to those who have suffered loss.

This rabbi makes himself available, if the family wishes, to officiate at the funeral, or to help create a Memorial Service at the conclusion of the thirty-day mourning period. The rabbi attends the family's shiva, continuing to comfort and answer questions. He becomes their spiritual counselor, for which even secular families, facing loss, often feel the need.

| Life-Changing Impact

No individual or family should have to face the death of a loved one alone, without spiritual and practical support. In present-day Israel, this support is not forthcoming from the officials in charge of funeral and burial procedures. Hearing meaningful words of comfort from the Tzohar rabbi, having funeral and burial practices explained to them, understanding the Jewish viewpoint of the eternal soul—all of these remain with the mourning family forever.

| Family ... wrote us

We want to thank the rabbi and Tzohar for arranging the funeral that was held for my husband and our father. It was clear to us that the ceremony that would accompany his separation from the world should be humble, respectful and reflect his worldview. The rabbi treated us politely and respectfully, asked for our opinions and preferences and conducted the ceremony in a special and modest way. During the shiva he contacted us several times and accompanied us through the process.

We thank the rabbi and Tzohar for helping us traverse this difficult experience.



734
Families were accom-
panied during 2021

+2,700
Families accompanied
in total

The Tzohar Jewish Holiday Project

In Memory of Dr. Aryeh (Leon) & Tzipora Kronitz

A large segment of Israel's population has difficulty appreciating the beauty and joy of the Jewish festivals. These Israelis want to engage in Jewish traditions, but do not feel comfortable in a synagogue, and they often associate traditional Jewish observances with coercion and restrictions.

Tzohar's Holiday Project dispels those fears and brings open, inviting, and non-judgmental access for all Israelis to an inspiring non-synagogue service on Yom Kippur, to Megillah-readings in multiple locations, to study-sessions with stimulating topics on Shavuot eve, and more. Over 200,000 people participate annually, and this number continues to grow.

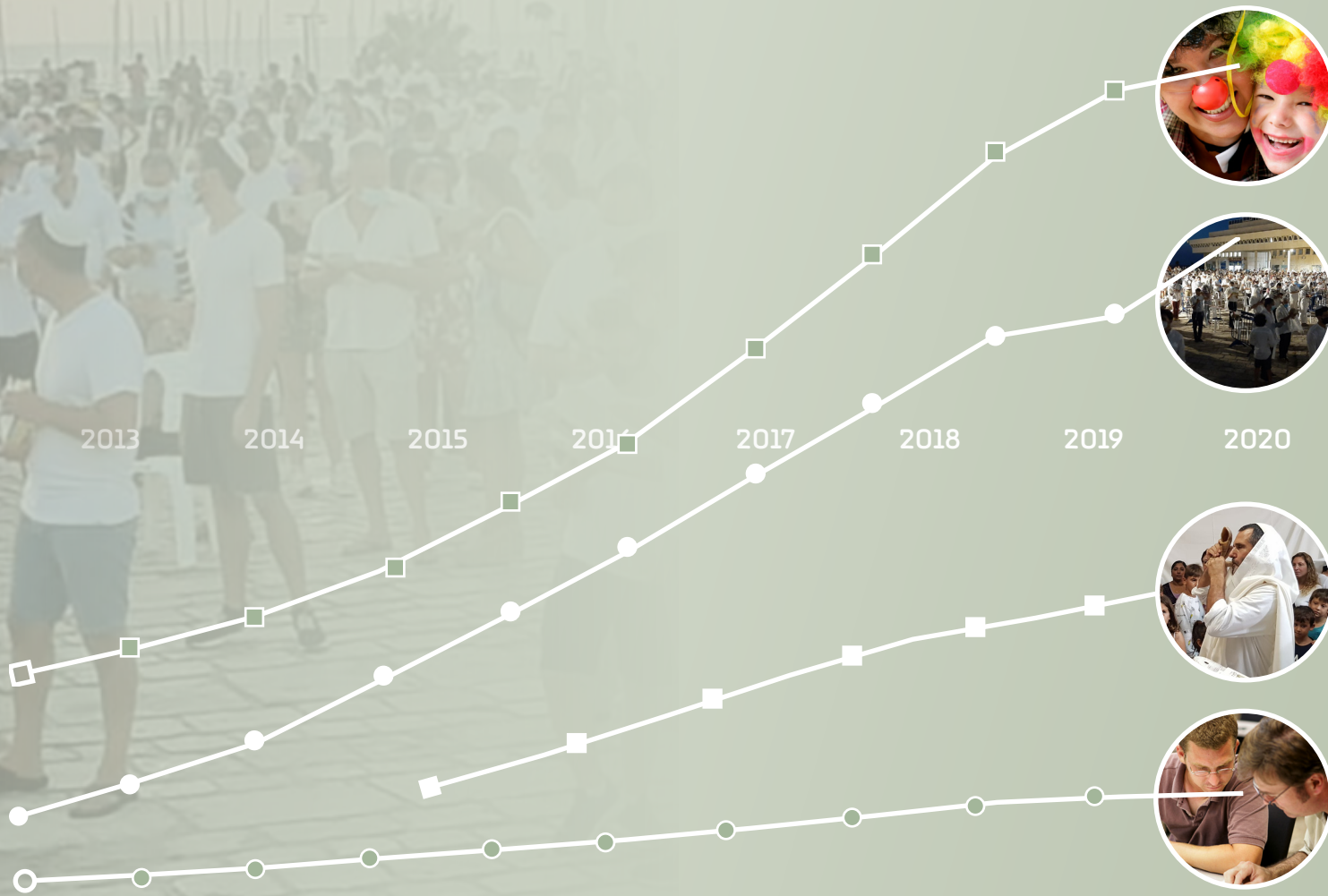
| Life-Changing Impact

Imagine the excitement of someone who associated Yom Kippur with gloom and incomprehensible somber prayers now experiencing a melodious explanatory service in the open air at the Tel Aviv port. Picture someone invited to a Shavuot-eve study session at his neighbor's home, with secular and religious guests together discussing a relevant Torah-related topic. This is the impact of Tzohar's Holiday Project. Participants tell us how these events have enriched and spiritualized their lives, and have made the annual cycle of Jewish holidays relevant to them and their families.

| Avi wrote us

There are no words to describe the emotional prayer service you organized for us. It was a powerful experience that brought me back to my childhood home, to the melodies I had not heard since my youth. I was so moved by this initiative. You made everyone feel included and showed respect for every person. You explained the prayers and concepts and brought them to life. Thank you so much! I hope we can continue to pray together in the years to come.





Purim
551,850 participants
since 2011



Yom Kippur
540,880 participants
since 2011



Rosh Hashana
176,500 participants
since 2015



Shavuot
81,430 participants
since 2011

2021

Kashrut

Kashrut Tzohar, established in 2018, has become a beacon of Kashrut supervision standards, full transparency and professionalism and—a very important point—with an ability to establish cordial relationships with the establishments it supervises, thereby encouraging more food providers in Israel to 'go kosher.'

| Life-Changing Impact

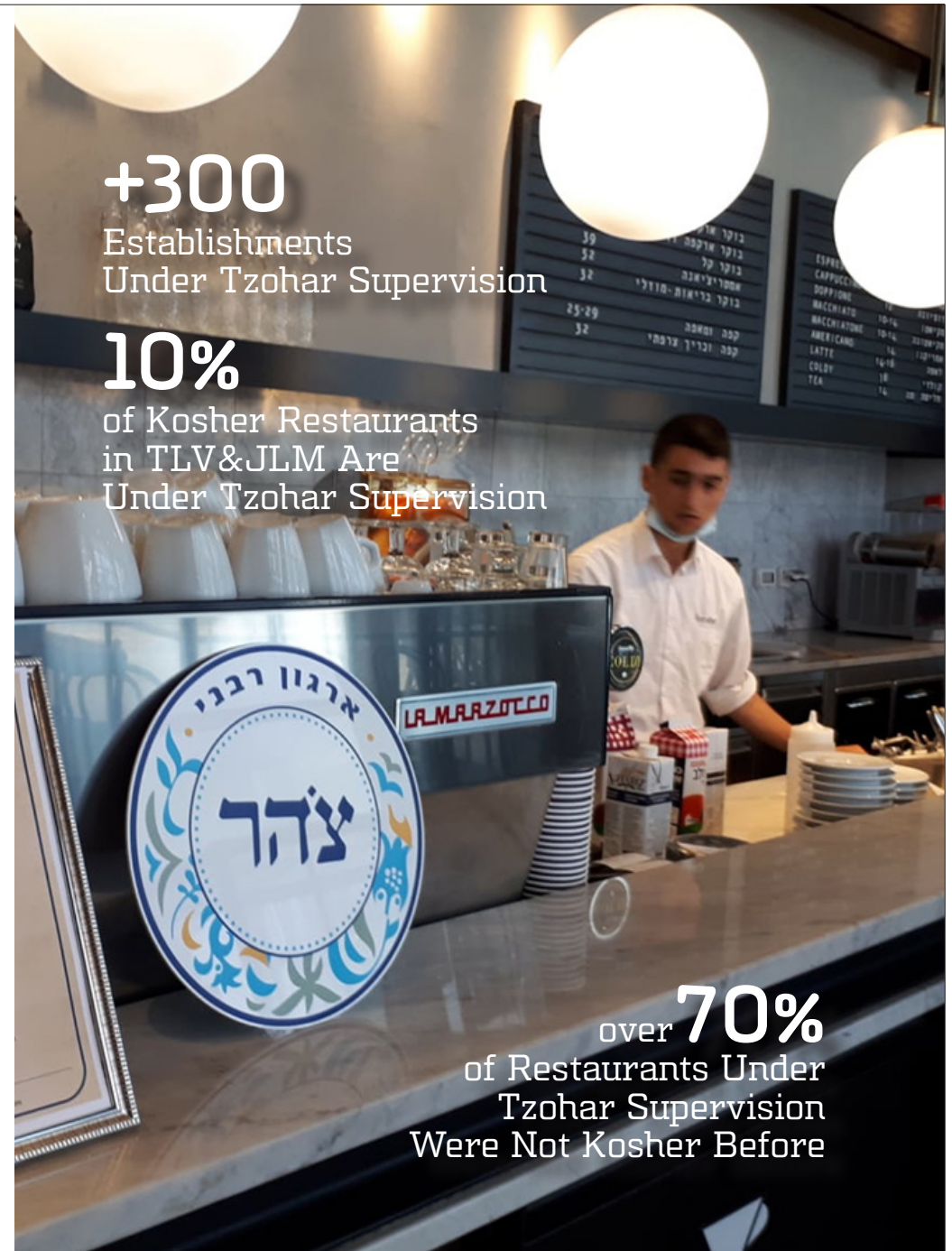
Tzohar has long advocated for the decentralization and privatization of Kashrut in Israel, understanding that that change would bring healthy competition to the realm of Kashrut supervision in the country. The fruits of Tzohar's advocacy were realized this past year, when the Knesset passed the new Kashrut Law, which, in phases, is ultimately expected to bring about Tzohar's goals of Kashrut supervision in Israel that is fair, effective, and inviting.

| Maoz, owner of Falafel Ben-Hur TLV wrote us

The day your wonderful organization came through our door was the day we felt more confident standing behind a Kashrut certificate of supervision which is defined by knowledge and compassion. From that moment, a collaboration was born based on love and respect.

Tzohar has done amazing work in publicizing the businesses that they work with through quality advertising across social media.

And perhaps the most important point – the supervisors are people who can only be defined as 'salt of the earth' and always arrive with a smile on their faces. And it's all thanks to you, Tzohar.



Tzohar's Center for Jewish Ethics

In Memory of Bertha Kressel

Jewish Ethics are an inseparable part of Judaism, but often not articulated successfully and in a relevant way for modern society. The Tzohar Ethics Center has changed this. Rabbi Yuval Cherlow, the Director of the Center, has written or contributed to hundreds of position papers on ethical issues relevant to the Israeli government, to Israel's medical and legal establishments, and to individual Israeli citizens. The Ethics Center has an extensive website, enabling anyone to access these essays, and even to ask ethical questions, which are promptly answered by an Ethics Center rabbi. Rabbi Cherlow is a sought-after speaker on a full spectrum of ethical issues in countless forums, both in Israel and abroad.

| Life-Changing Impact

Tzohar understands that, if the State of Israel is to be a truly Jewish State, then it must operate by Jewish ethical principles enunciated by Jewish tradition throughout the ages. Rabbi Cherlow has operationalized this idea, and is the go-to person in the country for the myriad ethical dilemmas that confront any modern country. Of course, the impact of that is huge, giving hope that Israel will not only be a State of the Jews but a genuine 'Jewish State,' with all of the ethical implications of that concept. Even beyond that, seeing Israel as a 'light unto the nations,' the Tzohar Ethics Center is a beacon of applicable and meaningful Jewish ethical principles that can enlighten the world.



31,171

Views on Ethics website
at 2021

5,800

Users on our
Facebook page

1,600

Newsletter Subscribers

Tzohar Through One Hundred and Twenty

Many Jews are at a loss when confronted with end-of-life issues of a family member. Emotions run high, and it often seems as if there is no one to whom to turn.

'Tzohar Through One Hundred and Twenty' is a special unit of the Tzohar Ethics Center. It responds quickly via its hotline to the pressing need of Israeli families dealing with questions regarding palliative care for terminally ill family members, and related end-of-life issues. This assistance is extended in a professional manner, by extensively trained rabbis and social service professionals.

| Impact

Knowledge and compassion are brought to bear as 'Tzohar Through One Hundred and Twenty' extends expert halachic/medical counseling together with deep empathy for families struggling during these difficult moments. That crucial counseling impacts profoundly on these families, who often express to us their extreme appreciation for helping them clarify these issues so that they can come to these crucial decisions.

| Family wrote us

We honestly felt truly blessed to have the resources available to us. We really liked the combination of the social worker and Rav together. It was a format that facilitated us to speak honestly and openly, and get the crucial facts out in the open. I could literally feel the warmth and caring of both Chana and Rav Boaz through the Zoom call. They were clear, and explained to us the rationale for reaching their decisions. The information we received took a huge weight off our shoulders in the decisions we needed to make. Now, my sister and I need to confer again with the physicians and will most likely be reaching out to you yet again.



+100

families were provided with ethical and practical guidance

38,379

clicks on website of Tzohar Through 120 during 2021

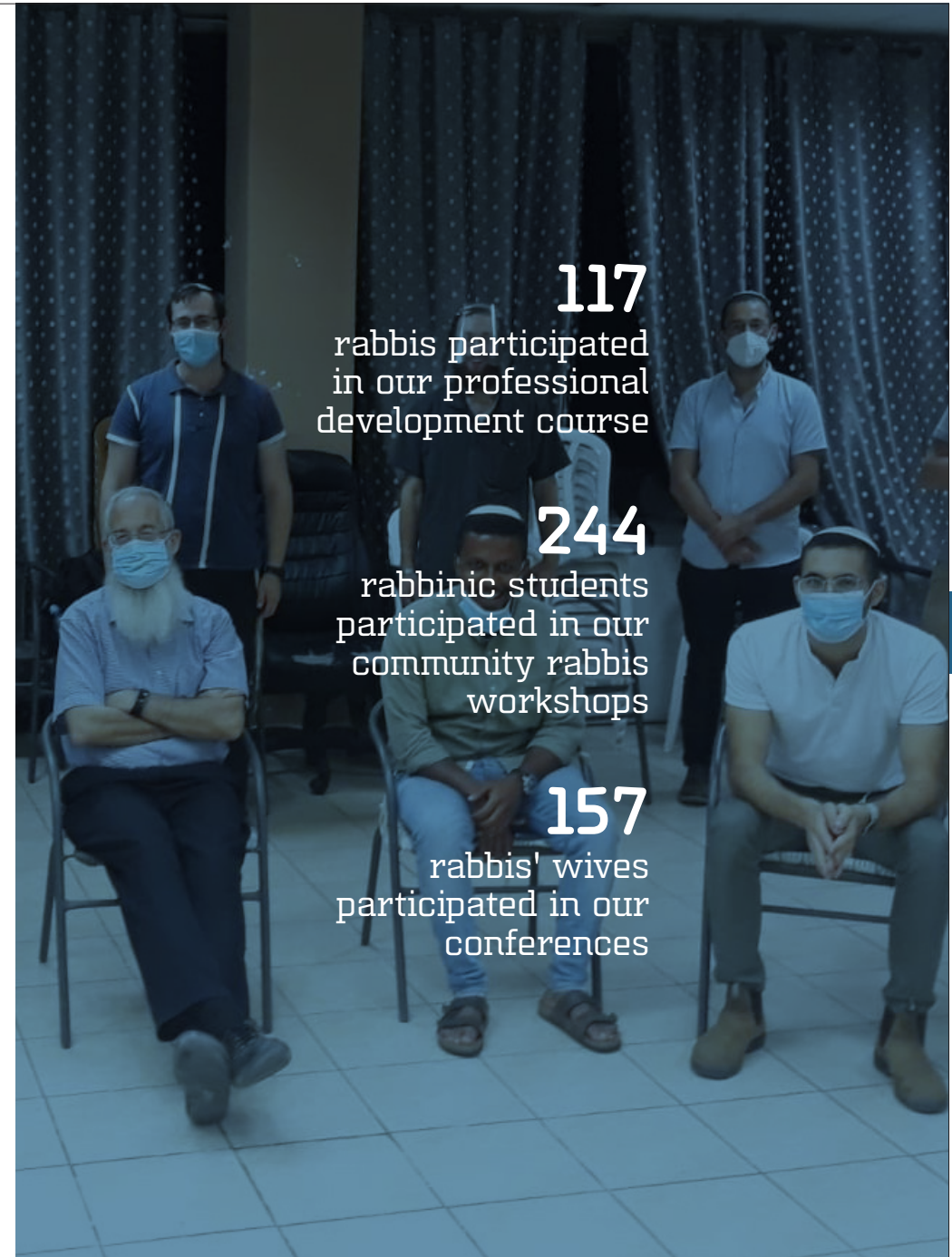
Pastoral Training

Tzohar has been instrumental in positively changing the role of the communal rabbi in Israel. To make Jewish tradition meaningful and accessible, and to profoundly touch community members, rabbis must be trained to provide successful leadership of their communities—a point previously all but ignored in Israel.

Tzohar, for nearly a decade, has operated programs to both encourage young yeshiva students to enter the communal rabbinate, and assist young rabbis and their wives to be empowered with the tools for effective community leadership. These pastoral training initiatives—now with over 400 alumni—are creating a new face of rabbis in Israel—open, welcoming, and dynamic—in the Tzohar spirit.

| Life-Changing Impact

It is impossible to keep count of the number of members of communities throughout Israel whose lives have been enriched and spiritualized by the leadership of Tzohar's pastoral training alumni. Both for religiously-observant Israelis and for those at other points on that spectrum, Tzohar-trained rabbis have made a difference in their lives. For all of them, their rabbi is not only the person who weighs in on important halachic matters, but also a confidant, a source of inspiration, a leader sensitive to the needs of his community. As to the rabbis themselves, they are thankful to be 'different rabbis' than they would have been without Tzohar's pastoral training.



117
rabbis participated
in our professional
development course

244
rabbinic students
participated in our
community rabbis
workshops

157
rabbis' wives
participated in our
conferences

Volunteer Empowerment & Education

The 1,100 Tzohar volunteers are the backbone of our organization. Embracing our training, these wedding-officiating rabbis, bridal counselors, and bar/bat mitzvah mentors tirelessly activate our flagship programs, and ensure their success. Although challenged by the continuing pandemic in 2021, Tzohar found ways of continuing the crucial training programs for volunteers—mainly through Zoom. Thanks to the enthusiastic participation of the volunteers, our programming was able to move forward with limited disruption.

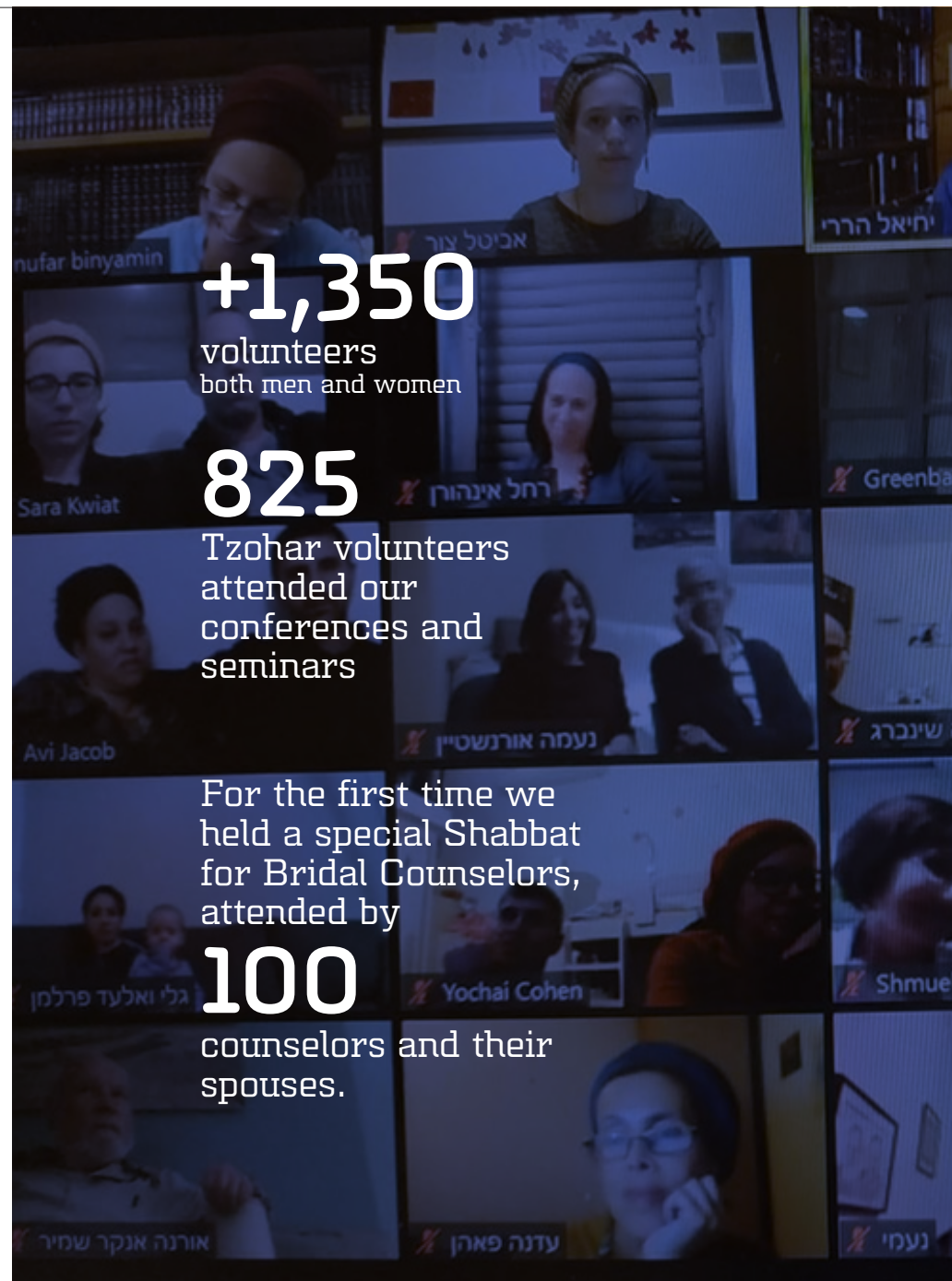
| Life-Changing Impact

In this case, the life-changing impact moved in both directions: The resilience and persistence of the volunteers in this challenging year enriched their own lives, proud that they performed their crucial volunteerism despite the pandemic. The recipients of Tzohar's volunteer-driven programs were able to experience meaningful weddings, and joyous, content-filled Bar/Bat Mitzvahs.

Our volunteers understand that the act of giving brings the greatest satisfaction life has to offer, and we are very grateful to them.

| A. wrote us

I wanted to say a personal thank you. Your investment in us, the bridal guides, is so much not self-evident. And yet, it is so significant and helpful. It's a really amazing, but also exhausting role, each time to give of the heart, of the thinking, of the soul and of the spirit, to understand what is needed of me, and to pray that I am doing everything that is required. Then, I need to disengage myself and start again from the beginning [with the next bride] ... and these pauses give me strength and desire to start everything from the beginning, to give yet again.



+1,350
volunteers
both men and women

825
Tzohar volunteers
attended our
conferences and
seminars

For the first time we
held a special Shabbat
for Bridal Counselors,
attended by
100
counselors and their
spouses.

Shabbat on the Israel Trail

Dialogue among Israelis across the spectrum of religious observance is crucial for a healthy Israeli society. 'Shabbat on the Israel Trail' promotes this ideal by inviting young adult hikers on the famed 'Israel Trail' to a home or a campsite for Shabbat. Discussions on relevant topics, singing, and festive Shabbat meals all contribute to an atmosphere of sharing and fellowship for these young adults at a period of their lives where they are often searching for meaning. For many of the hikers, this is the first Shabbat they have ever spent in a traditional atmosphere.

| Life-Changing Impact

Tzohar is gratified by the reactions of participants in this new program. At a stage in life characterized by enthusiasm and optimism for the future, the hikers express to Tzohar their appreciation for this unique opportunity. As part of the 'culture' of these 'Shvilistim' [a kind of 'club' of the hikers], they are eager to learn more about everything, and to search for what is meaningful to them—perhaps for their whole lives. 'Shabbat on the Israel Trail' allows them, in a happy and open way, to begin to access aspects of Jewish tradition to which they have never been exposed.

| Netzer & Chica wrote us

Thank you from the bottom of my heart for your hospitality and wonderful experience at your home. It was so enjoyable to meet other people travelling along the trail. I left here with the decision to learn more and delve deeper into Judaism. I realized the value and importance of Shabbat for the soul and how much I miss it. Chica and I enjoyed ourselves very much.



+350
Hikers

Up to 40
Hikers on each event

7
sites along the trail

Change Is Happening Now!

Tzohar's agenda has always been about change—change in the way Israeli society as a whole looks at Jewish tradition, change in the approach of Israeli rabbis toward less religiously-observant sectors of Israeli society, change in the awareness and importance of ethics as an integral part of Judaism in Israel. But, usually, change is gradual, and sometimes hard to quantify. However, in 2021, dramatic, unmistakable change took place as a result of Tzohar's advocacy, positively reflecting on our significant and measurable accomplishments in this past year—all of them with life-changing impact.

Kashrut

In October, the Knesset passed the new Kashrut Law, long advocated by Tzohar, and which Tzohar helped to craft. No longer is Kashrut supervision held only in the hands of the Chief Rabbinate, and, in stages that the law outlines, competing qualified Kashrut supervision agencies will be able to enter the Kashrut marketplace, providing healthy competition and higher Kashrut standards.

Funeral Practices

As a result of Tzohar's efforts, the Ministry of Religious Services issued a directive permitting a bereaved family to choose who will officiate at the funeral of their loved one, and how the funeral is conducted, as long as it does not violate Halacha. This is a huge accomplishment that will lead to bringing greater and more meaningful comfort to families who have suffered a loss.

Conversion

The Israeli government has approved the new Conversion Bill that, when passed, will allow what Tzohar has been advocating for a long time—that local municipal rabbis—including Tzohar rabbis among them—will be permitted to perform formal conversion of adults and children.

These conversions would then be recognized by the State, finally moving to solve the threatening demographic problem of the Jewishness status of hundreds of thousands of immigrants to Israel, mostly from the former Soviet Union. Tzohar acted as consultants to the Minister of Religious Services in the preparation of this bill throughout the process of its conceptualization and writing. There is a good chance that, despite opposition from various quarters, the bill will soon pass into law.

Facing Forward

Bar & Bat Mitzvah Program for Families with Origins in the Former Soviet Union

Emerging from the success of our Bar/Bat Mitzvah Project, as outlined in this Impact Report, Tzohar is preparing to meet a new challenge: Bar and Bat Mitzvahs of children from families with origins in the former Soviet Union (FSU). Because the Soviet system worked diligently to stamp out all public forms of religious expression, many of these young men and women—though born in Israel—have had virtually no real tangible connection with their Judaism, as a result of their background.

Tzohar has crafted a special variation of its regular Bar/Bat Mitzvah curriculum for these young people and their families that focuses not only on the major topics of the regular program, but also on subjects of particular interest to families with an FSU background. Also, Bar/Mat Mitzvah mentors are being specially trained to understand specific sensitivities of these families. If necessary, the mentor provided will be a Russian speaker.

In addition, if there is uncertainty about a family's Jewish roots, Tzohar will provide the services of its Shorashim unit to help

clarify the family's Jewish status. This new extension of the Bar/Bat Mitzvah Project will enable hundreds of families to celebrate their children's Bar and Bat Mitzvahs with meaning and joy.

KidduShishi - Shabbat Community

Recognizing that true and lasting joy comes from sharing, Tzohar has conceived of Kehillat Shabbat (Shabbat Community), launched as a pilot program in 2021.

Drawing upon Shabbat's power to unify and provide a spiritual uplift, this program encourages and enables the formation of communities of both secular and religious Israelis around an open and non-judgmental Shabbat experience. The fact that Shabbat comes every week lends stability and meaning to these 'communities-in-formation,' as does the fact that each group is led by a coordinator who is not an 'outsider,' but rather a neighbor, living within the same community as the other participants.

The very successful pilot, will be expanded in 2022, and has the potential to significantly further one of Tzohar's central goals—to make Jewish tradition accessible to all.

An Expansion of Shorashim to Belarus

Tzohar's Shorashim (Jewish Roots) Program has clarified the Jewish status of over 100,000 immigrants to Israel, but there is a great deal more to accomplish. Shorashim will soon be establishing a new office in Minsk, Belarus, the city in Belarus with the largest Jewish population, containing three separate Jewish communities. That office will service not only the Jews of Minsk, but also the cities of Grodno, Pinsk, Bobruisk, and Gomel, cities with significant Jewish populations, and cities with which Shorashim has strong contact.

The fact that there will be an office in Belarus will help on two accounts:

- The Belarus office will be able to clarify Jewish status for former residents of Belarus now in Israel, who do not have the proper documentation to prove their Jewishness.
- The Belarus office will be able to clarify Jewish status of Jews still living in Belarus, but who want to make Aliyah. Once their status is clarified, they can move to Israel with the proper documentation in hand, and avoid any further hassle about their status once in Israel.

Budget

Exchange Rate \$1 = 3.25 NIS

In order to appreciate Tzohar's impact in very 'real terms', we are proud to present both Tzohar's original Proposed Expense Budget for the Year 2021, and our Actual Expense Report.

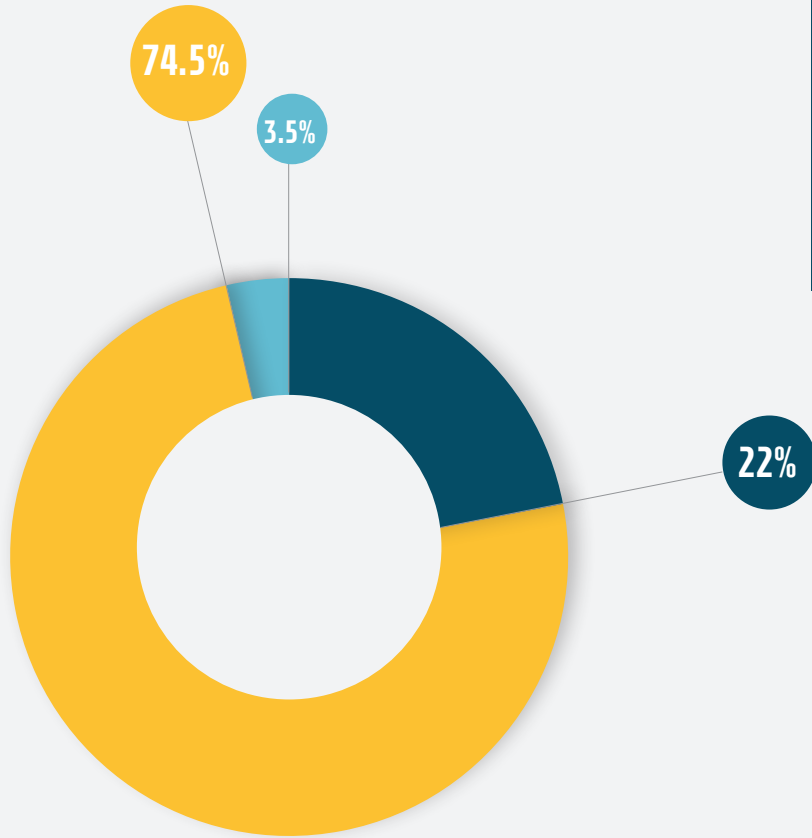
We are pleased to point out that we effectively predicted our expenses, as seen by a comparison between the figures in the Proposed Budget and those in the Actual Expense Report.

Please note that Kashrut, as a for-profit corporation, is a separate entity from Tzohar, which is a not-for-profit organization.

Expenses	2021 Budget		2021 Actual	
	NIS	USD	NIS	USD
Pastoral Training	828,013	254,773	748,376	241,412
Public Policy	644,446	198,291	1,120,714	361,521
Ethics	1,268,588	390,335	1,194,036	385,173
Marriage	3,880,209	1,193,910	3,947,610	1,273,423
Volunteer Management	1,003,991	308,920	1,034,320	333,652
Shorashim	4,525,207	1,392,371	4,633,646	1,494,725
Holidays Program	725,326	223,177	783,789	252,835
Bar & Bat Mitzva	1,502,696	462,368	1,698,075	547,766
Bereavement Support	344,494	105,998	364,317	117,522
Kashrut	5,515,641	1,697,120	4,187,547	1,350,822
Shvil Yisrael *	-	-	101,261	32,665
Call Center	2,005,572	617,099	1,910,274	616,217
Admin	1,321,565	406,635	1,231,519	397,264
Development & Marketing	2,429,364	747,496	2,092,523	675,007
Total Expenses	25,995,110	7,998,495	25,048,006	8,080,002
Income	NIS	USD	NIS	USD
Fees & Services (Without Kashrut)	2,524,622	776,807	3,235,386	1,043,673
Fees & Services (Kashrut Only)	2,022,399	622,277	2,472,004	797,421
Donations (Without Kashrut)	16,748,780	5,153,471	17,603,849	5,678,661
Donations (Kashrut Only)	3,699,309	1,138,249	1,763,254	568,792
Government of Israel	1,000,000	307,692	911,407	294,002
Total Income	25,995,110	7,998,495	25,985,900	8,382,548

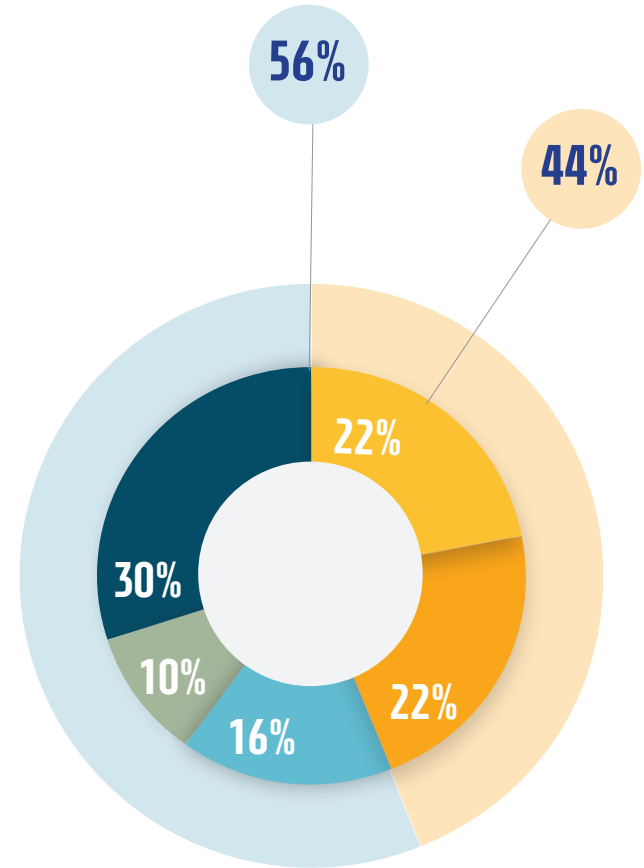
* In 2021 it was an out of budget item

Income



- Donations 74.5%
- Fees & Services 22%
- Government 3.5%

Donations



- ISRAEL 56%
 - Call Center 30%
 - Private 16%
 - Institutional 10%
- ABROAD 44%
 - Private 22%
 - Institutional 22%

RESPECT**ZOHAR**ELEVANCE

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